BMW Webcast Intro, Q&A Script, and Outro

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Intro

Moderator: Hi everyone, welcome to PTC's webcast: Our Way to 100% Agile – Insights into Our Agile Transformation. A BMW PLM digital transformation featuring Windchill and ThingWorx for manufacturing BOM configuration and change management.

My name is Matthias Breidenbach, Strategic Success Manager at PTC, and I will be your moderator for today's webcast.

Today's presenter is Klaus Weber, who is the IT Senior Program Manager of iPDM at BMW.

Before we get started, I'd like to mention that this webcast will be recorded for replay purposes and will be sent to you at the end of the session. You may submit questions at anytime by typing your questions in the question box, and we will answer them during the Q and A part of the webcast.

To learn more about our PLM BOM management and change management please be sure to check out our use cases section on PTC's PLM homepage at www.ptc.com/en/products/plm.

And now I'd like to introduce our presenter, Klaus Weber.

Klaus, over to you.

Q and A

Moderator: At this point in the webcast, we will now take the next few minutes to answer any questions you may have.

Question #1

The first question is: with so many permutations and combinations for EBOM to MBOM in your industry and across countries, how do you solve that kind of complexity?

Question #2

The next question is, how is all of this related to the Open Manufacturing Platform, which you do together with Microsoft? Is this an integrated solution between BMW, PTC, and Microsoft, or is this something completely different?

Question #3

You say you have multiple MBOMs, what do you mean by that?

Outro

Thank you, Klaus. Unfortunately, that is all the time that we have for now. As I indicated earlier, this webcast was recorded and will be available on www.ptc.com/en/resources/plm/webcast.

I would like to thank our presenter, Klaus Weber, for making this webcast an informative session. I also would like to thank our audience for participating in today's session.

We hope that you found this webcast valuable and informative and hope that you will return for future ones on a variety of PLM topics.

Thank you and have a great rest of your day!